



Salon Culture

RUSSIAN MANICURES

THE ART OF THE
RUSSIAN MANICURE

HOSTED BY
LUXURY PRO

8.22

“Leave the table inspired, educated and elevated”

-Rhiana Kindred, Founder



An evening exploring the evolution of modern
SALON CULTURE
+ Russian Manicures



LET'S VIBE: Business Mentality & Marketing

**Building a business, clientelle, Brick & Mortar, Marketing,
Client retention, professional development & Mentorship**

The background image is a close-up, artistic photograph. It features several red anthurus flowers with prominent white veins on their spathe. Interspersed among the flowers are several lit candles, their warm, yellow-orange flames providing a soft, ambient light. The overall composition is intimate and elegant, with a focus on texture and color contrast between the red, white, and warm tones of the light.

MOOD BOARD

INTIMATE, UPSCALE EVENING DEMO + SOCIAL

Aesthetic

BRANDING, PERCEPTION AND STANDARDS





Beyond the Aesthetic

Luxury Nail Care

PREPARATION
APPLICATION
REMOVAL
INTEGRITY



Application

**SIGNATURE NO-FILE SEAMLESS BALANCING METHOD
E-FILE TECHNIQUES, CUTICLE CARE AND PROPER NAIL PREP**



Product Control

EXPLORING VISCOSITY, FLUIDITY & CURING



including

in 380

ports (timeline events)

Council

RAYCE V

MONA

City and

transiti

City

Industry leading
BRANDS
+ vendor list



Community

Join the table with industry professionals and enthusiasts. Curated for content & networking

KEEP SAKES

Leave with a Luxury Pro
Vanity bag and collection

meet me at the table

Reservations available online

www.theluxurypro.com